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P3Software

Press Release

P3Software Announces Integration Module For QuickBooks Print buyers and resellers benefit from Integration of leading Print Procurement and Accounting Systems

Natick, Massachusetts December 2006 P3 Software, the world leader in affordable print procurement management software is proud to announce the release of it's long awaited QuickBooks module for P3Expeditor.

P3Expeditor, used by print buyers and resellers continues its tradition of growth and innovation.

"We're very excited" stated CEO Caleb Tower "QuickBooks is the marketshare leader in the print reseller segment in the US and prominent in other markets globally. Our clients and prospects have been asking for this for a long time so we marshalled our resources and worked hard to deliver a quality product."

The P3Expeditor system embodies the best practices for procurement of printed goods while it streamlines and automates the process. Users benefit directly from the productivity and organization P3Expeditor delivers. Users typically save 10%-25% by efficiently managing this critical workflow. By expanding this workflow to include Quickbooks savings will be greater.



"This represents a new and interesting opportunity in the marketplace" states COO Bob Yancich. "For well under a \$1000 dollars (US) one can purchase P3Expeditor and QuickBooks and instantly have an end to end automated workflow. We find that to be very compelling."

Learn more...

About P3Software

P3Software develops and sells affordable procurement software for the print buying industry. Founded in 2001, the privately held company provides products to all types of corporations, graphic design firms, advertising agencies, educational institutions and print resellers. Products are sold through the company's web site and are available worldwide.

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QuickBooks and P3Expeditor are trademarked by the Intuit Corporation and P3 Software, Inc respectively.